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Fernhurst Road
Addiscombe
Croydon


Darren Saarbrucken
Principal Licensing,
Place Department
Licensing Team
Floor 6 zone A
Bernard Weatherill House
8 Mint Walk
Croydon
CR0 1EA

31st August 2017

Dear Mr. Saarbrucken

Application for a premises licence
278 - 280 Lower Addiscombe Road

Thank you for your letter dated 24th August together with enclosures Protocol for Licensing Hearings.

Please be advised I will not be attending the meeting on 12th September, but would like to make the following points in connection with the objections to this licensing application:

In Lower Addiscombe Road, from Sherwood Road to the Addiscombe Tram Stop (approx 300 yards), there are to my knowledge, five retail outlets most of which open until late in the evening, selling alcohol.

1. Harrisons Newsagents, Lower Addiscombe Road, bottom of Fernhurst Road, Addiscombe
2. Ryans Wine Express, 276 Lower Addiscombe Road. This outlet is immediately next to the premises where a further alcohol licence is being sought in this application.
3. Bargain Booze, 315 Lower Addiscombe Road, Opposite side to 278 Lwr. Addiscombe Road.
4. Co-op supermarket, next to Bargain Booze, in Lower Addiscombe Road.
5. Sainsbury's 261 Lower Addiscombe Road.

The Annual Public Health Report 2015 states alcohol was responsible around 2,500 ambulance calls outs, 6,700 hospital admissions and 100 deaths in Croydon.

Each year alcohol cost the Croydon economy 144 million.: 72 million crime related, 48 million due to lost of productivity due to alcohol, 24 million N.H.S. costs.

Almost half of all crime in Croydon is related to alcohol.

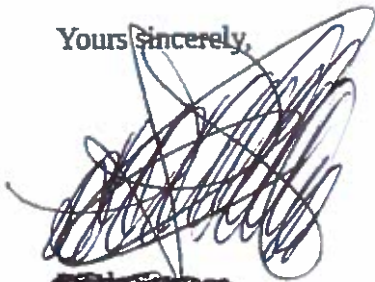
In Croydon, Fairfield ward has the highest alcohol related crime figures in the borough. Fairfield ward is the ward neighbouring Addiscombe.

Croydon statement of licencing policy section 4.32, Cumulative Impact Imminent states; Lower Addiscombe Road, has been defined as a special stress area.

On the basis of the vulnerability of the Addiscombe area, in terms of alcohol induced problems, the council should take a responsible response to this application and not sanction another outlet for off sales of alcohol in Lower Addiscombe Road.

I trust this representation will be heard and a decision, regarding this licensing application, will be made with due thought and consideration of the above.

Yours Sincerely,



Chairman
Executive